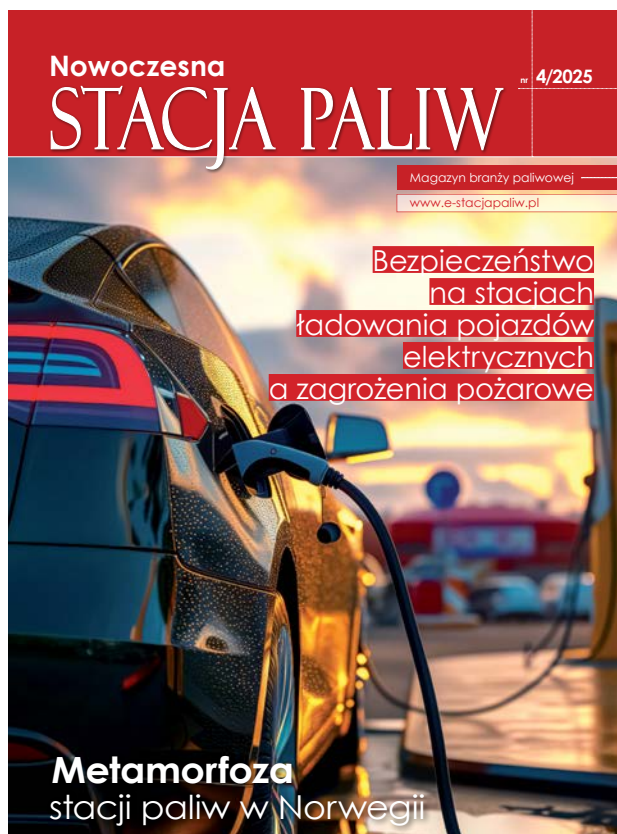


Nowoczesna STACJA PALIW

NEW, SPECIALIZED MAGAZINE



Metamorfoza
stacji paliw w Norwegii

stacji paliw w Norwegii
Metamorfoza

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Nowoczesna Stacja Paliw (Modern Petrol Station) is a quarterly magazine aimed at independent owners and operators of gas stations, service stations and carwashes. It covers wide range of useful topics including petroleum vending, running a convenience store, bar or restaurant and all possible additional services, such as carwashes, hotels and so on.

Our main goal is to support gas station managers in their effort to optimize their businesses in a current market situation.

With a circulation of 3,500 copies each issue we reach out to all independent gas station operators, managers in petroleum corporations, trade chambers' key personnel and market analytics.

Editorial content consists of industry news, useful advisory, interviews with market key figures and news and tips from market suppliers.

As journalists specialised in gas stations industry, we are present at all important conferences, meetings and fairs.

Sample sizes and advertising prices:

1/1 page – 1580 EUR

1/2 page – 900 EUR

Nowoczesna STACJA PALIW

TECHNICAL SPECIFICATIONS 2026

Format	Module	format in bleed (mm)	format no bleed (mm)	PLN	
Covers	second	1A	210 x 297	218 x 305	6650
	third	1A	210 x 297	218 x 305	6150
	back	1A	210 x 297	218 x 305	6650
spread	R	420 x 297	428 x 305	9230	
1 page right – 15 premieres pages	1A	210 x 297	218 x 305	6000	
1 page right	1A	210 x 297	218 x 305	5490	
1 page left	1A	210 x 297	218 x 305	4890	
format junior page		132 x 200	ad inside frame	4600	
1/2 page vertical	2A	100 x 297	108 x 305	3580	
1/2 page horizontal	2B	210 x 140	218 x 148	3580	
1/3 page vertical	3A	72 x 297	80 x 305	2850	
1/3 page horizontal	3B	210 x 90	218 x 98	2850	
1/3 page	3C	132 x 135	140 x 143	2850	
1/4 page vertical	4A	103 x 135	111 x 143	2400	
1/4 page horizontal	4B	210 x 63	218 x 71	2400	

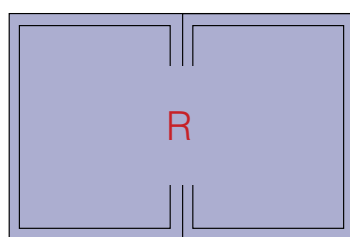
Graphic design of colour advertisements

EURO 100

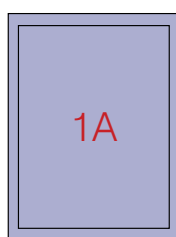
DANE TECHNICZNE

TEXTS AND GRAPHIC ELEMENTS MOVED FROM THE EDGE OF THE NET FORMAT BY – 6 MM.

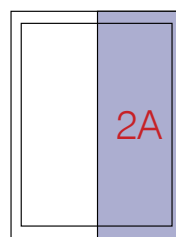
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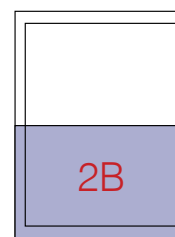
spread (420x297)
+ bleed (428x305)



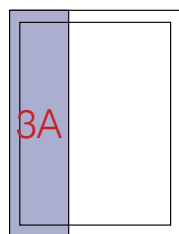
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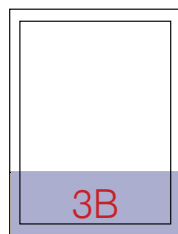
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+ bleed (108x305)



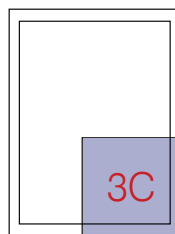
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+ bleed (218x148)



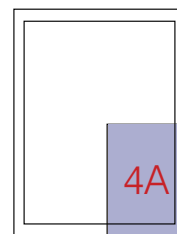
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+ bleed (80x305)



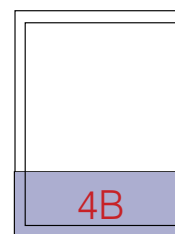
1/3 page (210x90)
+ bleed (218x98)



1/3 page (132x135)
+ bleed (140x143)



1/4 page (103x135)
+ bleed (112x143)



1/4 page (210x63)
+ bleed (218x71)