Nowoczesna STACJA PALIW

NEW, SPECIALIZED MAGAZINE

Nowoczesna Stacja Paliw (Modern Petrol Station) is a quarterly magazine aimed at independent owners and operators of gas stations, service stations and carwashes.
It covers wide range of useful topics including petroleum vending, running a conviniece store, bar or restaurant and all possible additional services, such as carwashes, hotels and so on.

Our main goal is to support gas station managers in their effort to optimize their businesses in a current market situation.

With a circulation of 3,500 copies each issue we reach out to all independent gas station operators, managers in petroleum corporations, trade chambers' key personnel and market analytics.
Editorial content consists of industry news, useful advisory, interviews with market key figures and news and tips from market suppliers.
As journalists specialised in gas stations industry, we are present at all important conferences, meetings and fairs.

Sample sizes and advertising prices:
1/1 page – 1580 EUR
1/2 page – 900 EUR

MARKETING:

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Nowoczesna
STACJA PALIW

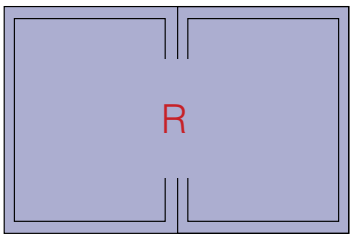
TECHNICAL SPECIFICATIONS 2024

Format		Module	Trim sizes (mm)	Bleed sizes (mm)	EUR
COVERS	inside front	1A	203 x 275	211 x 283	1780
	inside back	1A	203 x 275	211 x 283	1580
	outside back	1A	203 x 275	211 x 283	1780
spread		R	406 x 275	414 x 283	2380
1 page right logation on first 15		1A	203 x 275	211 x 283	1780
1 page right		1A	203 x 275	211 x 283	1580
1 page left		1A	203 x 275	211 x 283	1380
junior page			135 x 197	143x205	1340
1/2 page vertical		2A	95 x 275	103 x 283	900
1/2 page horizontal		2B	203 x 135	211 x 143	900
1/3 page vertical		3A	67 x 275	75 x 283	740
1/3 page horizontal		3B	203 x 90	211 x 98	740
1/3 page		3C	125 x 135	133 x 143	740
1/4 page vertical		4A	95 x 135	103 x 143	580
1/4 page horizontal		4B	203 x 63	211 x 71	580
Graphic design of colour advertisements					EURO 100

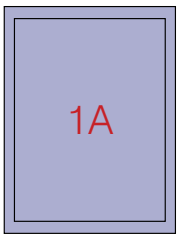
TECHNICAL DATA

Frequency: monthly, issue day: 15th each month, deadline for materials: 1 weeks before publication
Data for printing materials: Open files or PDF files. CD ROM + proof in MacOS format, ZIP 100–250 MB + proof
For ads:

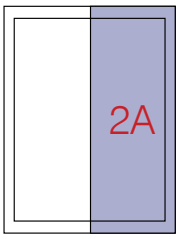
- PDF format: (the highest quality – PressOptimized, without compression)
- Adobe Illustrator 6.0 – 8.0 (EPS file) – all fonts as outlines (curves), Adobe Photoshop (EPS or TIF CMYK file) – minimum 300 dpi



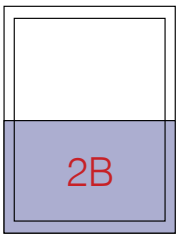
spread (420x297)
+bleed (428x305)



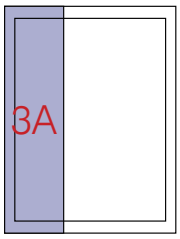
1 page (210x297)
+ bleed (218x305)



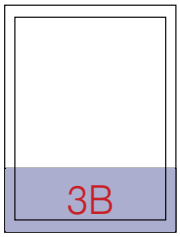
1/2 page (100x297)
+ bleed (108x305)



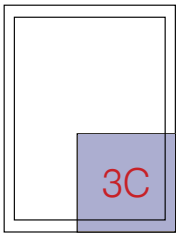
1/2 page (210x140)
+ bleed (218x148)



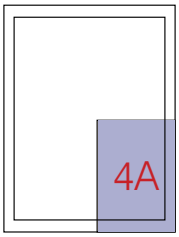
1/3 page (72x297)
+ bleed (80x305)



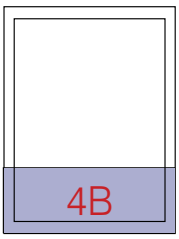
1/3 page (210x90)
+ bleed (218x98)



1/3 page (132x135)
+ bleed (140x143)



1/4 page (103x135)
+ bleed (112x143)



1/4 page (210x63)
+ bleed (218x71)